

REQUEST FOR COVERAGE

EVENT: RAHK THE BLOCK commUNITY FESTIVAL & CONCERT
UMOJA IMPACT WEEK 2021

DATE: Saturday, September 4, 2021

TIME: 12PM - 7PM (see schedule)

PURPOSE: To Nourish the Season of “Growing Peace” during The House of Umoja’s 53rd Anniversary Community Gathering feat. Bury Your Beefs and Volunteerism Recognition

“The Family is the problem and the Family is the solution.” - Queen Mother Falaka Fattah

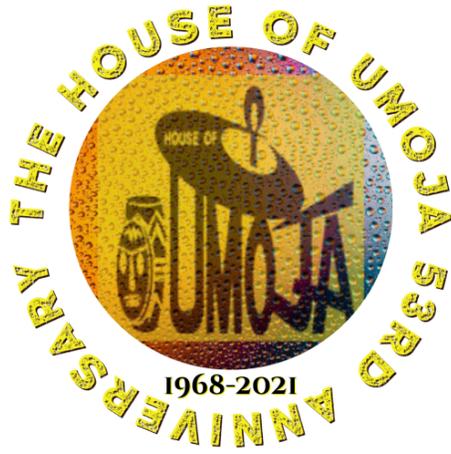
Saturday, September 4, 2021 the House of Umoja closes out its 53rd Anniversary and UMOJA IMPACT WEEK with a kinship community celebration featuring crafters, VR and drone demos, community concert, open mic, Bury Your Beefs Ceremony, and Recognition of Volunteerism at the House of Umoja. Everybody calls her, “Mom.” Queen Mother Falaka Fattah the matriarch of the Fattah clan and Carroll Park community welcomes extended family to celebrate unity in practice.

Craft, makers, and resource vendors such as AHARI - A Home Is A Right provide unique wares and giveaways. As always, there will be a ceremonious opening with the drums¹ and acknowledgement of the ancestors in the Field of Dreams (Louise C. West Playground) followed by drone and VR play to the backdrop of conscious music mixes, and then featured artist HEZEKIAH performs live as he brings Family and Forgiveness to the forefront in his emcee pop-soul music set. After Hezekiah the family convenes in the Peace Garden for the Bury Your Beefs Ceremony where we record our beefs on biodegradable paper and bury them in flower beds. Then “Mom” feeds the family after acknowledging the great volunteer work of 20 souls.

The family returns to the Field of Dreams for open mic and spotlight live performances featuring Kali Rah, Rio, Hobbs, and more.

Artists performances funded by the Illuminate The Arts Grant. Live stream by Light-Thief Productions.

¹ Hakim Starkey on drums



SCHEDULE

FIELD OF DREAMS (1417-1431 N. Frazier Street - Host & DJ Anthony Bannister-Fattah)

- 2P OPENING CEREMONY drumming by Hakim Starkey
- 2P-4P Drone & VR Play • Vendor Visits • GiveAways
- 4P Live Performances by JAHKEYA and HEZEKIAH featuring hit single FORGIVENESS

PEACE GARDEN (5625 Master Street (Rear) - Queen Mother Falaka Fattah)

- 4:30P BURY YOUR BEEFS Ceremony in the Peace Garden
- 5P Recognition of Volunteers & Chow Time

FIELD OF DREAMS (1417-1431 N. Frazier Street)

- 5:30P-6:30P Rahk The Block Open Mic & Concert featuring Rios, Hobbs, Kali Rah, and more

Principles available for interview

CONTACT:

Queen Mother Falaka Fattah

(215) 473-5893

falakafattah@aol.com

www.houseofumoja.net/pressroom

Staff Photographer: Marckwell MC McClain - High resolution photos available upon request